

## 2011 Logo Ball Guidelines

### General

- ORDER SUBMISSION- All orders must be submitted on Logo Ball order form. Included must be necessary details (shipping address, special shipping requirements, purchase order#, contact info)
- LEAD TIMES- The standard lead time for Logo Golf Balls is **5-7 business days** for orders with existing artwork. New artwork lead times are **5-7 business days from the time of artwork approval**
- TIME SENSITIVE ORDER SUBMISSION- In addition to the information provided for general orders time sensitive orders must include **in-hand and event date**.

### Logo (12 dozen minimum)

- 1 pole art 12-23 dz: \$4.00 per dz
  - 1 pole art 24-119 dz: \$2.50 per dz
  - 1 pole art 120+ dz: \$2.00 per dz
- \*\*2 pole art or personalization: Add \$2.00 per dz\*\*

### Personalization

- 1-2 dz: \$3.00 per dz
- 3+ dz: \$2.50 per dz

#### Personalization Options:

##### Size Choices

- 1 line 8pt (19 letters)
- 1 line 12pt (8 letters)
- 1 line 23pt (4 letters)
- 2 lines 8pt (17 letters per line)
- 2 lines 12pt (8 letters per line)
- 3 lines 8 pt (12 letters per line)

##### Font Choices

**Helvetica Bold, Times Block, Script**

##### Color Choices

Black, **Red**, **Green**, **Blue**, **Light Blue**

### MyTP

- Minimum order is 3 dz per number – add \$1.50 per dz (Only available on Penta TP)

### Other fees

- Freight (FedEx / UPS ground) - \$.85 per dz
  - Orders above 150 dz will be charged freight at actual cost. Cost will be location dependent.
- Platinum Service (72 hrs) - \$1 per dz
- Platinum 2 Day Air - \$3.50 per dz
- Platinum Overnight - \$5.50 per dz
- New Art Charge < 12 dz - \$15 (per artwork)
- Repeat Art < 12 dz - \$10 (per artwork)

\*\*Sales rep approval for Tournament Pricing (discount taken off ball price only)\*\*

## 2011 Crested Apparel Guidelines

### General

- **ORDER SUBMISSION-** All orders must be submitted on Cresting order form. Included must be necessary details (request date, shipping address, special shipping requirements, purchase order#, contact info)
- **TIME SENSITIVE ORDER SUBMISSION-** In addition to the information provided for general orders time sensitive orders must include **in-hand** and **event date**.
  - Please note rush fees below

### Cresting

- **LEAD TIMES-** The standard lead time for crested apparel is **5 business days** for orders with existing artwork. New artwork lead times are **5 business days from the time of swatch approval** (48hrs to digitize, 24 hours for swatch creation and 48hrs from swatch to ship to customer).
  - Requests that require orders to ship in less than standard lead times require sales/customer service approval
  - If approved, expedited orders which require air shipment will be at the expense of customer.
- **NEW ARTWORK-** Orders that do not have artwork on file **MUST** be accompanied by artwork. Ideal file format to submit is .DST. Other acceptable file types are .EPS, .JPG, .TIF, .BMP, .PSD, .AI, .DOC. Any orders that are received without artwork will be rejected.
  - New Artwork set up fee is \$125 for orders with less than 96 units
  - If logo revisions are required because of sizing changes a \$50 charge will be applied
- **ORDER MINIMUMS-** Crested order minimums require **12 units** to qualify for standard pricing of \$2.50 per logo. All orders submitted with **less than 12 units** will be charged \$4.00 logo fee

## **2011 adidas Embroidery Guidelines**

### **General**

- All orders shall be submitted to Adam Kinowski (adam.kinowski@tmag.com)

### **Lead Times**

- Production lead time for digitizing is 3 business days. After logo is approved for production, lead time for embroider is 10 business days.

### **Embroidery Setup Charges**

- New Artwork- \$125.00 setup fee of brand new image\*
- Edit Existing Artwork- \$50.00 (is required for any re-sizing greater than 10%)\*

### **Swatch Proofs/Sew Outs**

- Digital copy will be sent out to the specified email address on the order. A physical swatch sew-out is provided free of charge *by request* on all new digitized designs.

### **Embroidery Charges**

- Standard fee of \$3.00 per logo\*

\*Rates subject to change